

February 3, 2006

Ms. Jennifer Heffernan
President
Dream Alley Pictures
9A Hamilton Place
Boston, MA 02108

Dear Ms. Heffernan:

I wanted to write and personally thank you for the outstanding effort your firm put into the "Synergy" video created for our EMC Sales Kickoff meetings held in Las Vegas and Malaysia.

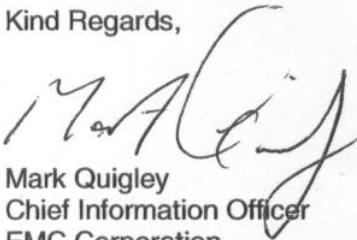
The video played to an audience of nearly ten-thousand of EMC sales personnel from around the world and was a tremendous hit - especially the antics and comedy of Lenny Clarke. Little things like English captions for the European's and AsiaPac Rep's was a nice added touch that helped us reach all our people. Overall I was most impressed with how you were able wrap the information about our project very nicely into the comedy, keeping it up beat for our sales team, while also delivering on our message.

From talking to my team who worked with you, and seeing the results, it was obvious that from script to photography, to sound, to editing and support, it was a first class effort. Though I know this wasn't a big project for you, people compared it to the professional quality often seen in feature films, so we appreciated the extra effort you put in. Probably the highest compliment you could receive is in the fact that we have received hundred's of requests for copies and have posted it on our internal web site globally, because it is that popular.

I asked for a list of people at Dream Alley that my team worked with, and wanted to send EMC's sincere thanks to Lenny Clarke, Glenn Chalek, Jim Jermanok, Steve Jermanok, Donald McIntosh, Christo Tsiaris and everyone else who made this possible.

Again, my sincere appreciation to your team, and please do not hesitate to use EMC as a reference. We are extremely pleased with the outcome of your work as you can tell.

Kind Regards,



Mark Quigley
Chief Information Officer
EMC Corporation